

Subject: Re: BID Renewal--call from Tara
From: Ellen Riotto <ellen@southpark.la>
Date: 05/10/2017 02:06 PM
To: Robert Buente <bbuente@1010dev.org>, "Shelby Jordan (SJordan@aegworldwide.com)" <SJordan@aegworldwide.com>, Daniel Taban <daniel@jadeent.com>, "'robin@biekerco.com'" <robin@biekerco.com>

Thanks Bob.

I understand that that's Tara's stance. However, as long as Miranda tells me it's possible, I would like to at least try to avoid manual billing. From what everyone is telling me, it's a nightmare. I owe it to the team to push as hard as we can for the next 2 weeks to reach 51%. It would be FANTASTIC if Tara could prioritize our account over the next 2 days, just so we can get to the petition assembly benchmark. Beyond that, I don't think we need her to hustle with us.

I'm not overestimating our chances of reaching 51% by the 22nd. I know it's nearly impossible. That said, it's only 2 weeks. Seems worth it to me.

From: Robert Buente <bbuente@1010dev.org>
Date: Wednesday, May 10, 2017 at 12:58 PM
To: Ellen Riotto <ellen@southpark.la>, "Shelby Jordan (SJordan@aegworldwide.com)" <SJordan@aegworldwide.com>, Daniel Taban <daniel@jadeent.com>, "'robin@biekerco.com'" <robin@biekerco.com>
Subject: BID Renewal--call from Tara

Hi Everyone:

So Tara just got back to me, a day late, but I was nice! I asked her if we had a "chance" to get 51% of the petitions signed and submitted to the City Clerk in time to make auto billing. She was insistent that there was "No Way!"

I'm not a Tara fan and I do believe a lot of the blame for not getting the petitions out in time to make auto billing rests with her. That said I would encourage us to be realistic and not break our necks in an attempt to get petitions out, and back, in an unrealistic amount of time. We need Council approval of the renewal by 12.31.17. We then would go on manual billing and yes we may have to dip into our credit line. But we have that line and we've never used it.

Re: BID Renewal--call from Tara

Wish I had better news.

Bob

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